

Site Usage

2,710 Visits

33.87% Bounce Rate

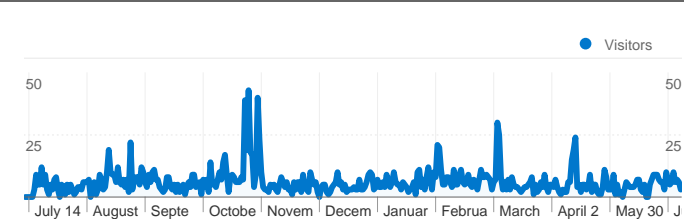
10,127 Pageviews

00:03:34 Avg. Time on Site

3.74 Pages/Visit

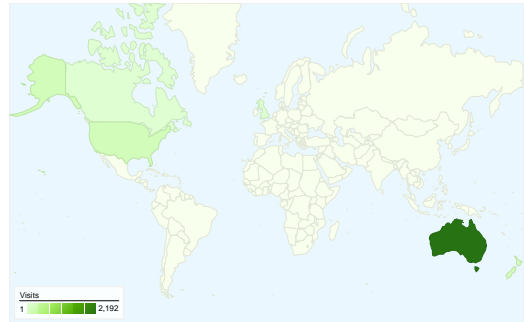
41.99% % New Visits

Visitors Overview

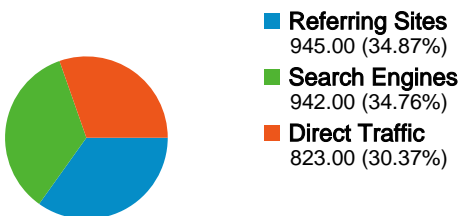


Visitors
1,145

Map Overlay world



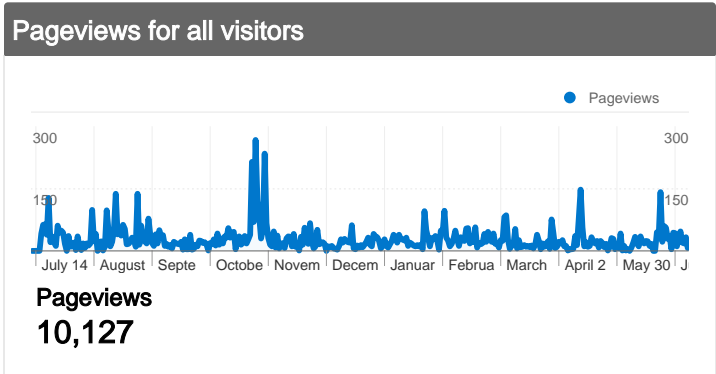
Traffic Sources Overview

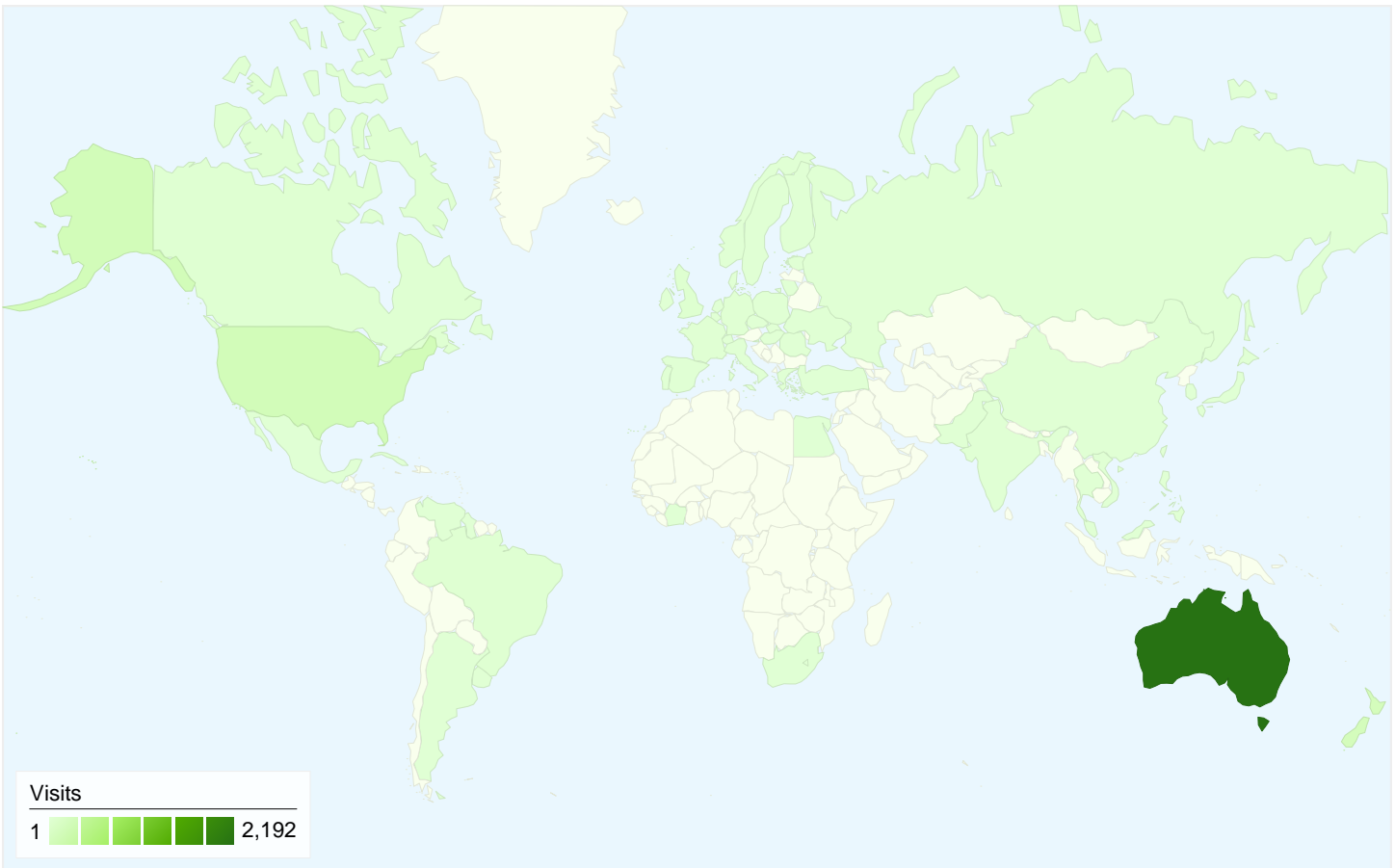


User Defined: (not set)

City	Visits	% visits
Sydney	1,837	68.44%
Melbourne	136	5.07%
Brisbane	97	3.61%
Auckland	95	3.54%
Lincolnshire	41	1.53%

Content Overview		
Pages	Pageviews	% Pageviews
/	4,345	43.18%
/photogallery	1,401	13.92%
/racing	737	7.32%
/contactus	620	6.16%
/cavblog	561	5.57%



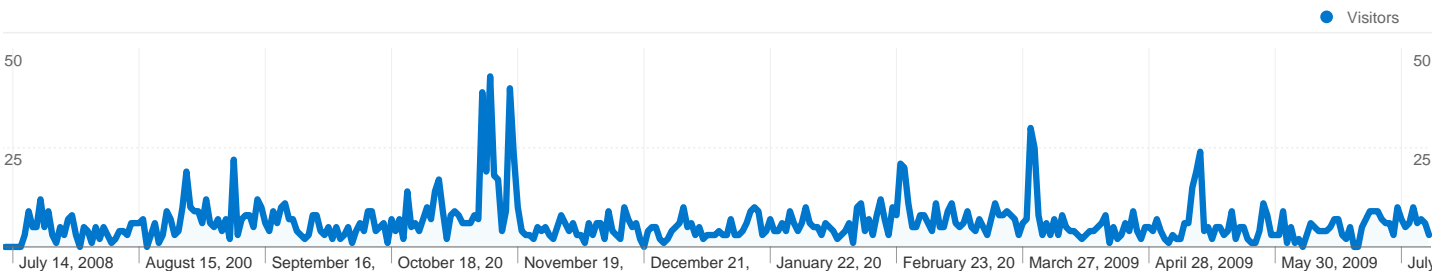


2,710 visits came from 54 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 2,710 % of Site Total: 100.00%	Pages/Visit 3.74 Site Avg: 3.74 (0.00%)	Avg. Time on Site 00:03:34 Site Avg: 00:03:34 (0.00%)	% New Visits 41.99% Site Avg: 41.99% (0.00%)	Bounce Rate 33.87% Site Avg: 33.87% (0.00%)	
Australia	2,192	4.00	00:04:02	35.99%	29.65%
United States	180	2.23	00:01:17	62.78%	48.89%
New Zealand	158	3.75	00:02:33	58.23%	40.51%
United Kingdom	27	2.52	00:00:41	81.48%	44.44%
Canada	16	2.81	00:00:48	81.25%	62.50%
Brazil	14	1.36	00:00:08	14.29%	92.86%
Singapore	13	1.92	00:01:10	38.46%	53.85%
Germany	12	1.08	00:00:16	100.00%	91.67%
France	8	1.75	00:00:20	100.00%	75.00%


Netherlands	6	1.67	00:01:31	100.00%	50.00%
					1 - 10 of 54




1,145 people visited this site

 **2,710** Visits


 **1,145** Absolute Unique Visitors

 **10,127** Pageviews

 **3.74** Average Pageviews

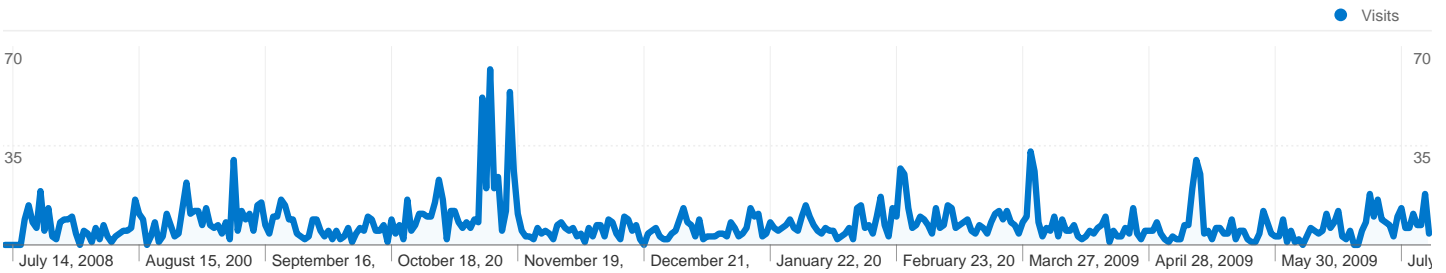
 **00:03:34** Time on Site

 **33.87%** Bounce Rate

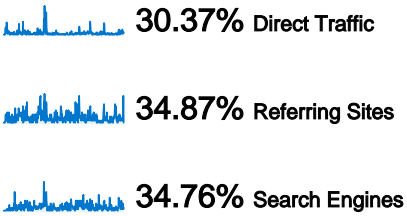
 **41.99%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,808	66.72%	Unknown	1,688	62.29%
Firefox	717	26.46%	DSL	452	16.68%
Safari	144	5.31%	Cable	397	14.65%
Chrome	22	0.81%	T1	102	3.76%
Opera	10	0.37%	Dialup	61	2.25%



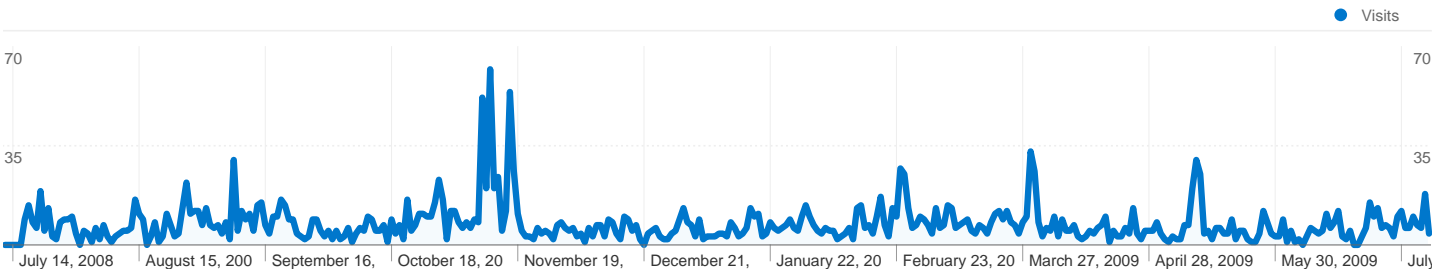
All traffic sources sent a total of 2,710 visits



- Referring Sites**
945.00 (34.87%)
- Search Engines**
942.00 (34.76%)
- Direct Traffic**
823.00 (30.37%)

Top Traffic Sources

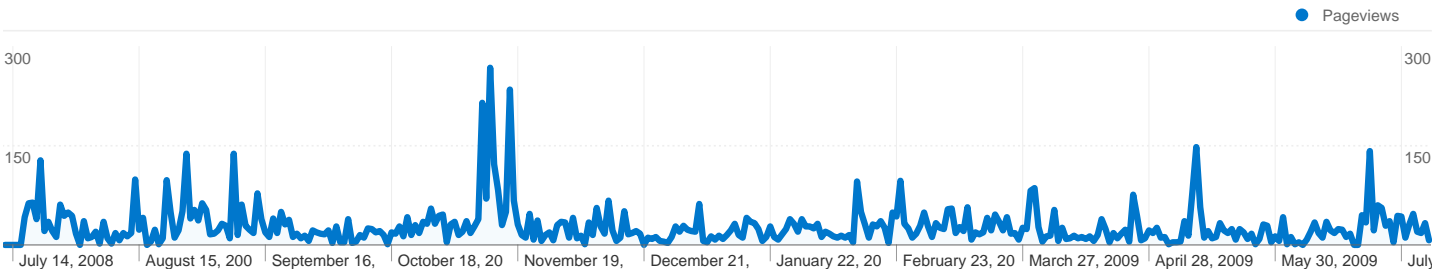
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	903	33.22%	cavalier 28	254	26.85%
(direct) ((none))	823	30.28%	cavalier 28 association	148	15.64%
sasc.com.au (referral)	275	10.12%	cavalier 28 yacht	27	2.85%
en.wikipedia.org (referral)	252	9.27%	cavalier28	23	2.43%
pages.google.com (referral)	83	3.05%	learn to race sydney harbour	20	2.11%



This user defined value sent 2,684 visits via 240 cities

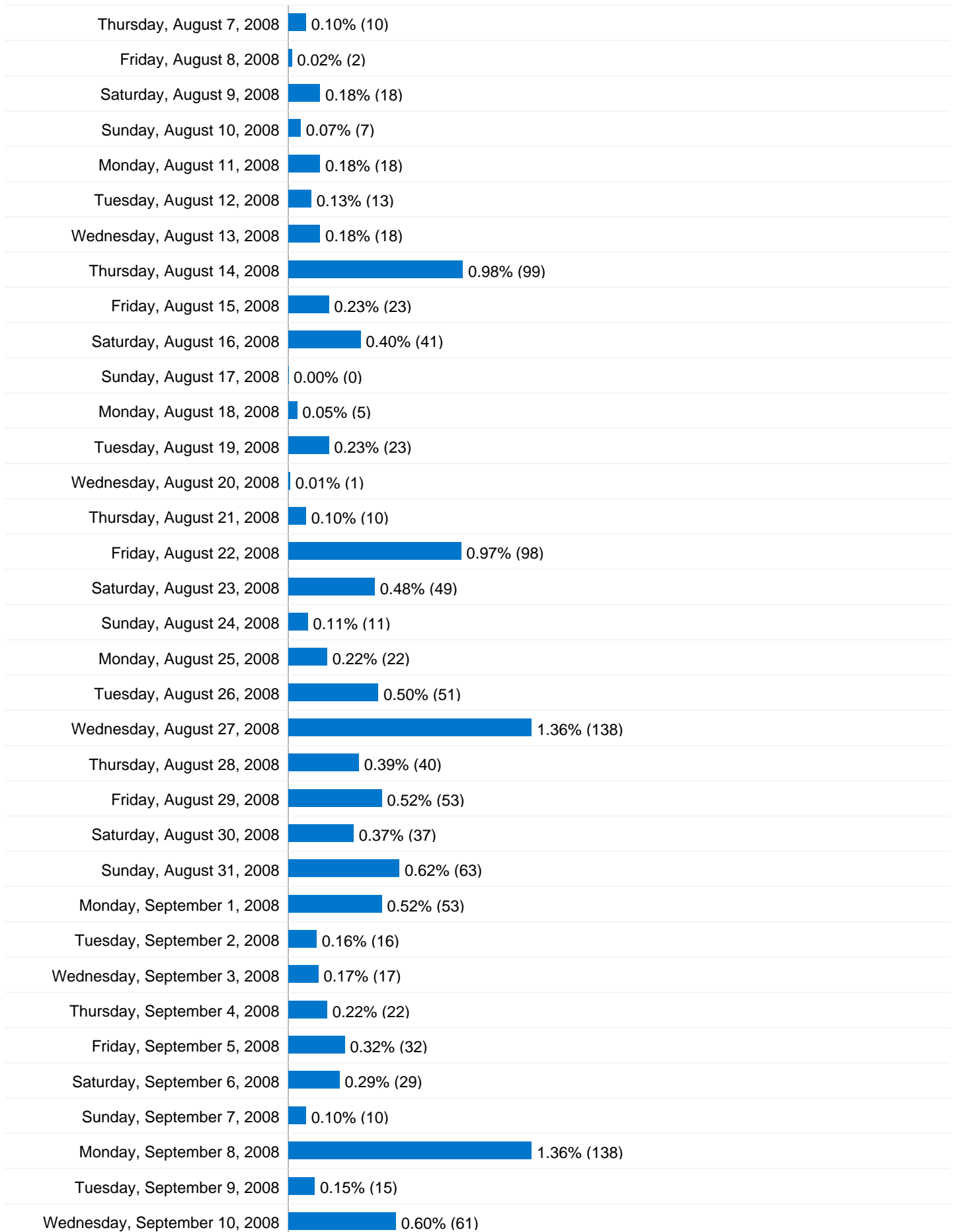
Site Usage

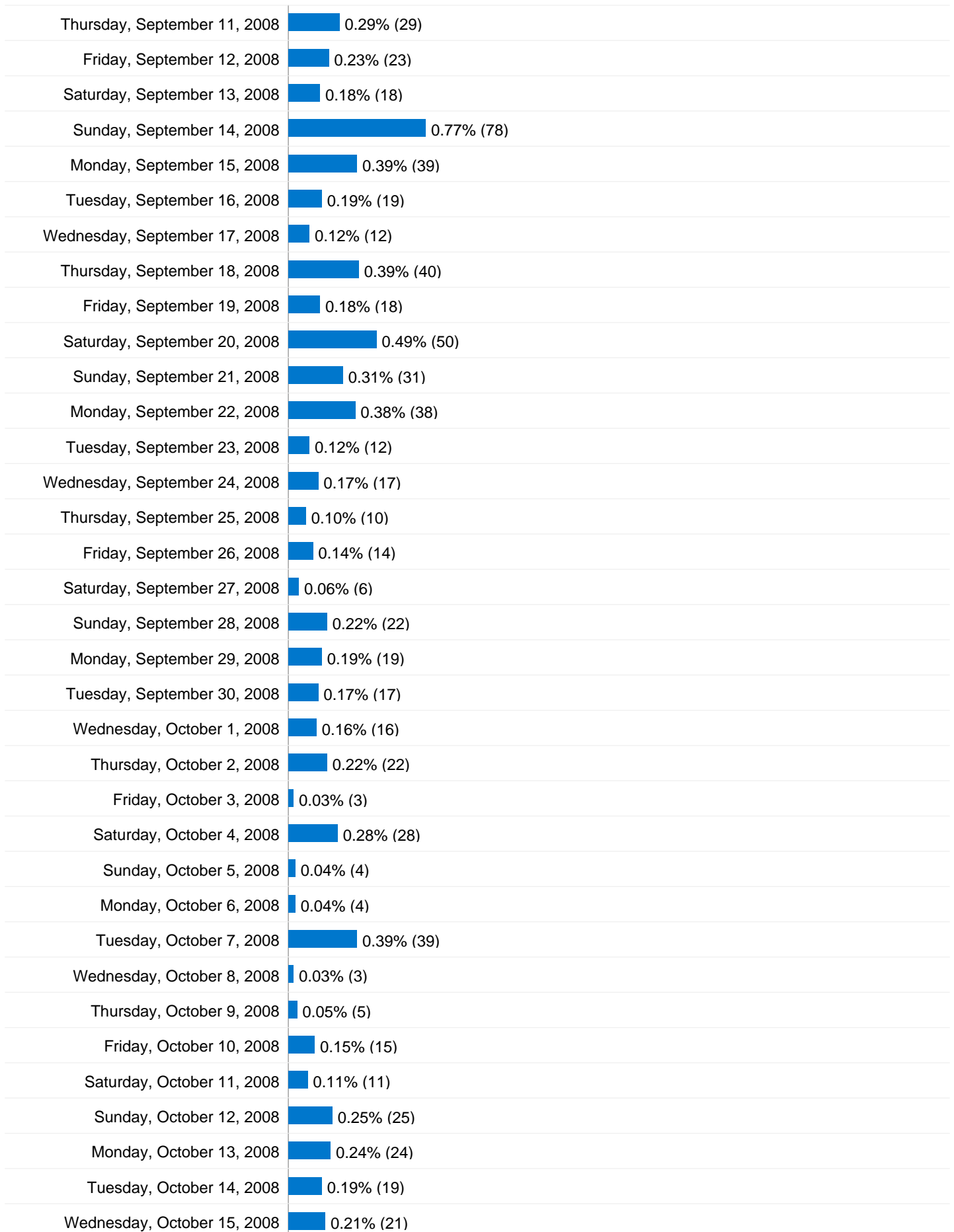
Visits 2,684 % of Site Total: 99.04%	Pages/Visit 3.67 Site Avg: 3.74 (-1.88%)	Avg. Time on Site 00:03:37 Site Avg: 00:03:34 (1.28%)	% New Visits 42.32% Site Avg: 41.99% (0.79%)	Bounce Rate 34.17% Site Avg: 33.87% (0.86%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Sydney	1,837	3.86	00:04:10	32.72%	29.61%
Melbourne	136	4.24	00:03:44	52.94%	27.94%
Brisbane	97	4.74	00:03:56	49.48%	36.08%
Auckland	95	4.23	00:03:02	60.00%	40.00%
Lincolnshire	41	2.78	00:01:26	0.00%	9.76%
(not set)	30	2.80	00:02:03	43.33%	26.67%
North Shore	27	4.70	00:02:54	14.81%	18.52%
Perth	22	3.32	00:02:14	63.64%	45.45%
Hobart	21	4.24	00:03:04	66.67%	14.29%
Adelaide	19	2.37	00:05:05	68.42%	36.84%
1 - 10 of 240					

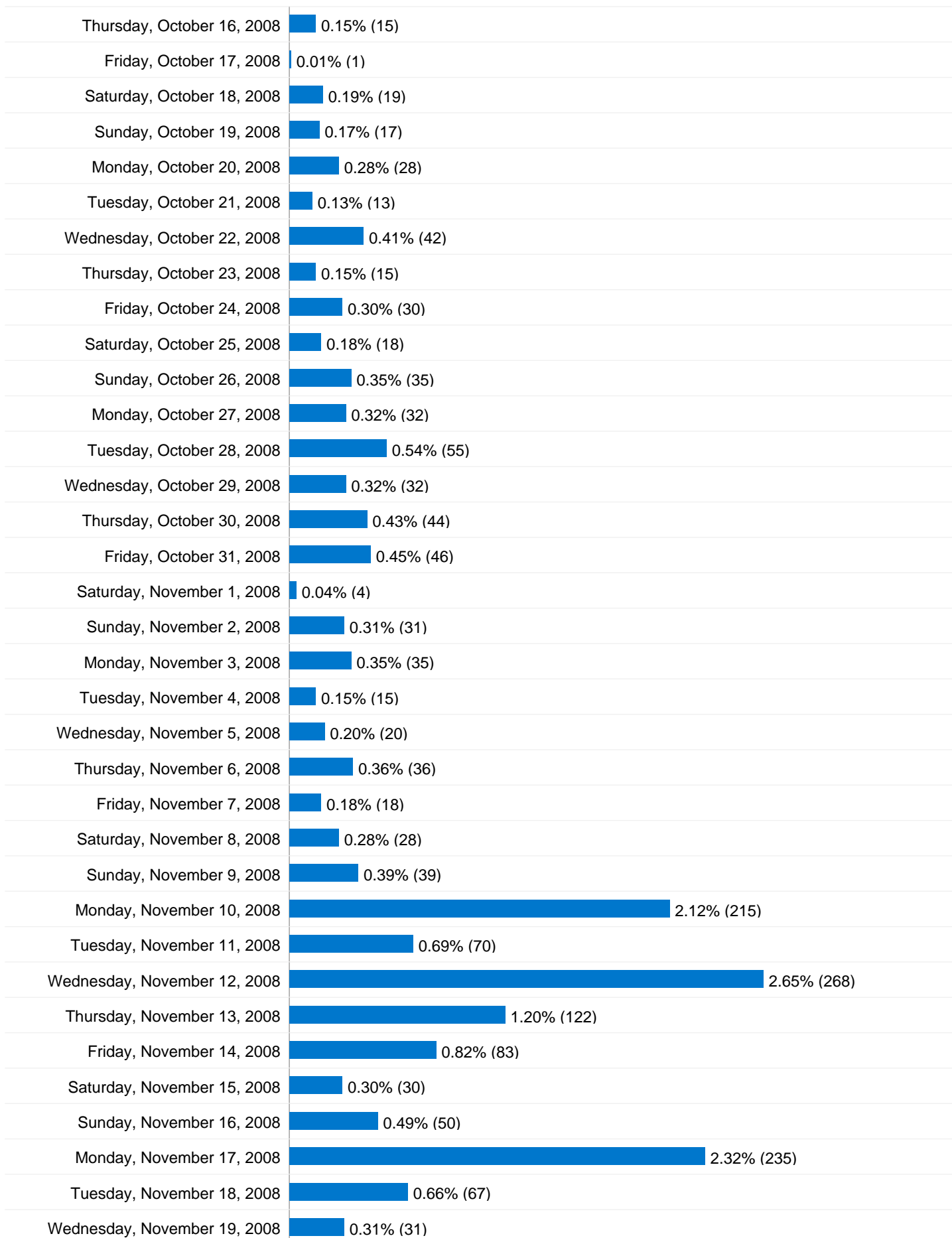


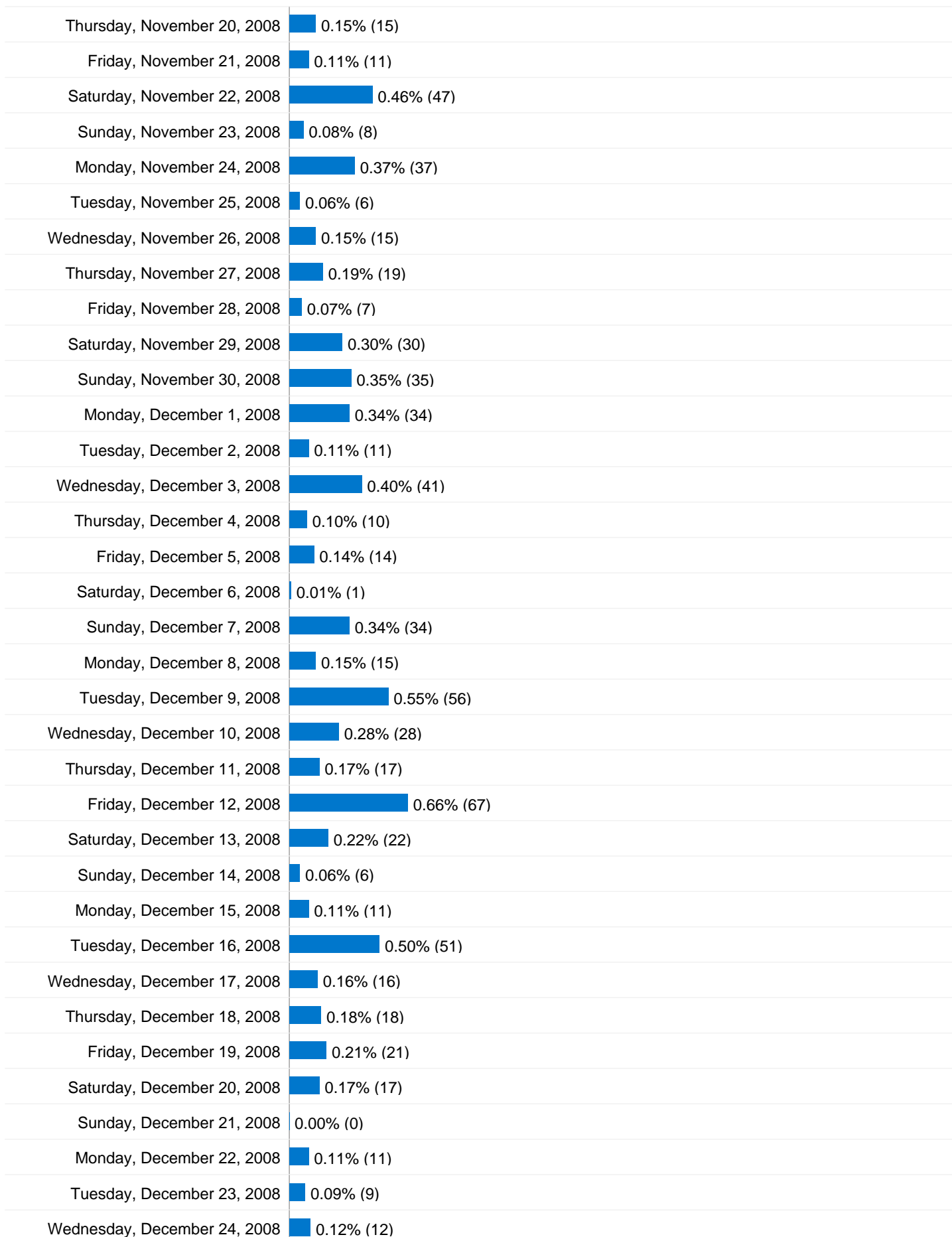
10,127 Pageviews

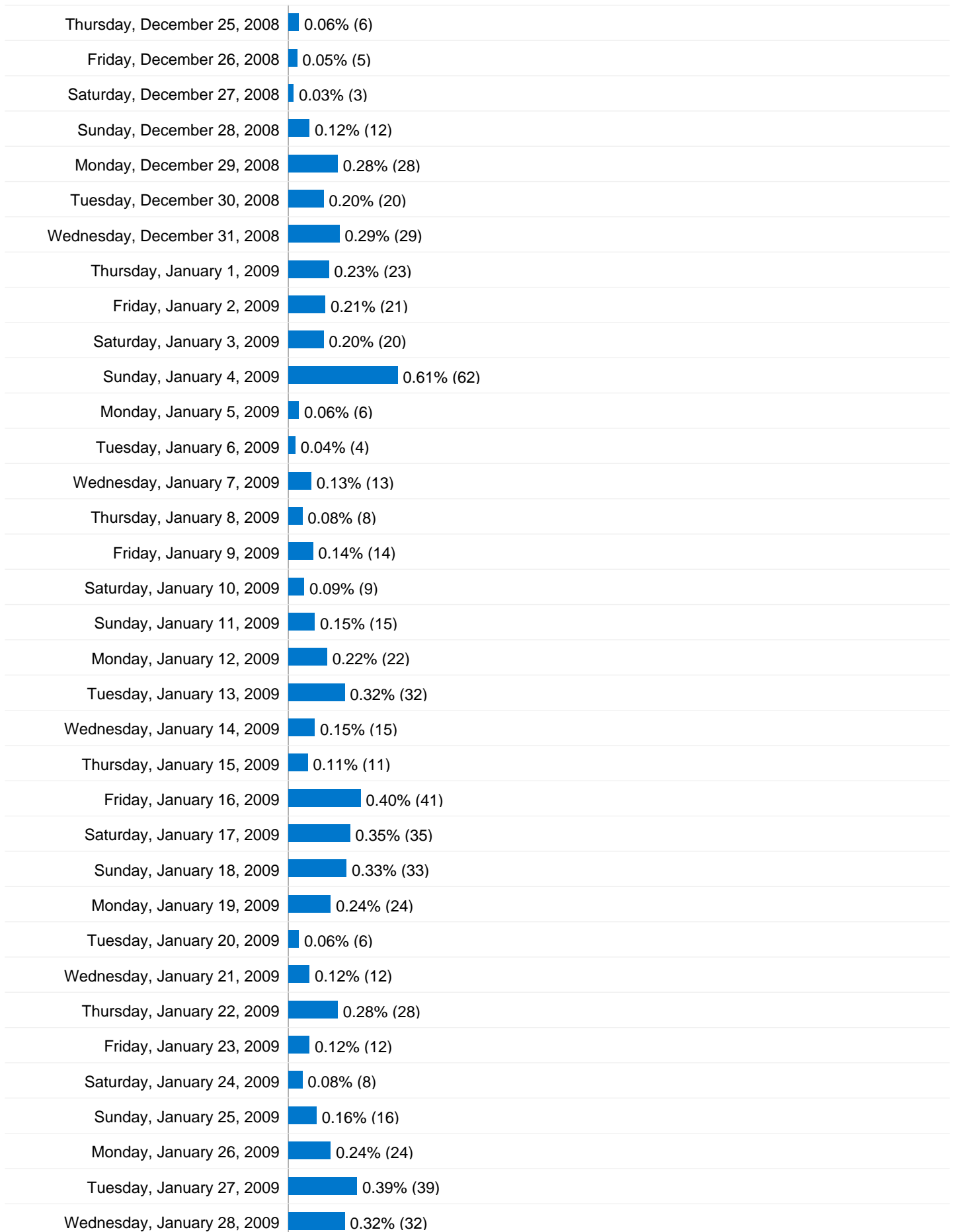
Saturday, July 12, 2008	0.00% (0)
Sunday, July 13, 2008	0.00% (0)
Monday, July 14, 2008	0.00% (0)
Tuesday, July 15, 2008	0.00% (0)
Wednesday, July 16, 2008	0.00% (0)
Thursday, July 17, 2008	0.41% (42)
Friday, July 18, 2008	0.62% (63)
Saturday, July 19, 2008	0.63% (64)
Sunday, July 20, 2008	0.39% (39)
Monday, July 21, 2008	1.26% (128)
Tuesday, July 22, 2008	0.21% (21)
Wednesday, July 23, 2008	0.35% (35)
Thursday, July 24, 2008	0.21% (21)
Friday, July 25, 2008	0.12% (12)
Saturday, July 26, 2008	0.60% (61)
Sunday, July 27, 2008	0.43% (44)
Monday, July 28, 2008	0.48% (49)
Tuesday, July 29, 2008	0.43% (44)
Wednesday, July 30, 2008	0.17% (17)
Thursday, July 31, 2008	0.00% (0)
Friday, August 1, 2008	0.36% (36)
Saturday, August 2, 2008	0.10% (10)
Sunday, August 3, 2008	0.12% (12)
Monday, August 4, 2008	0.20% (20)
Tuesday, August 5, 2008	0.02% (2)
Wednesday, August 6, 2008	0.35% (35)

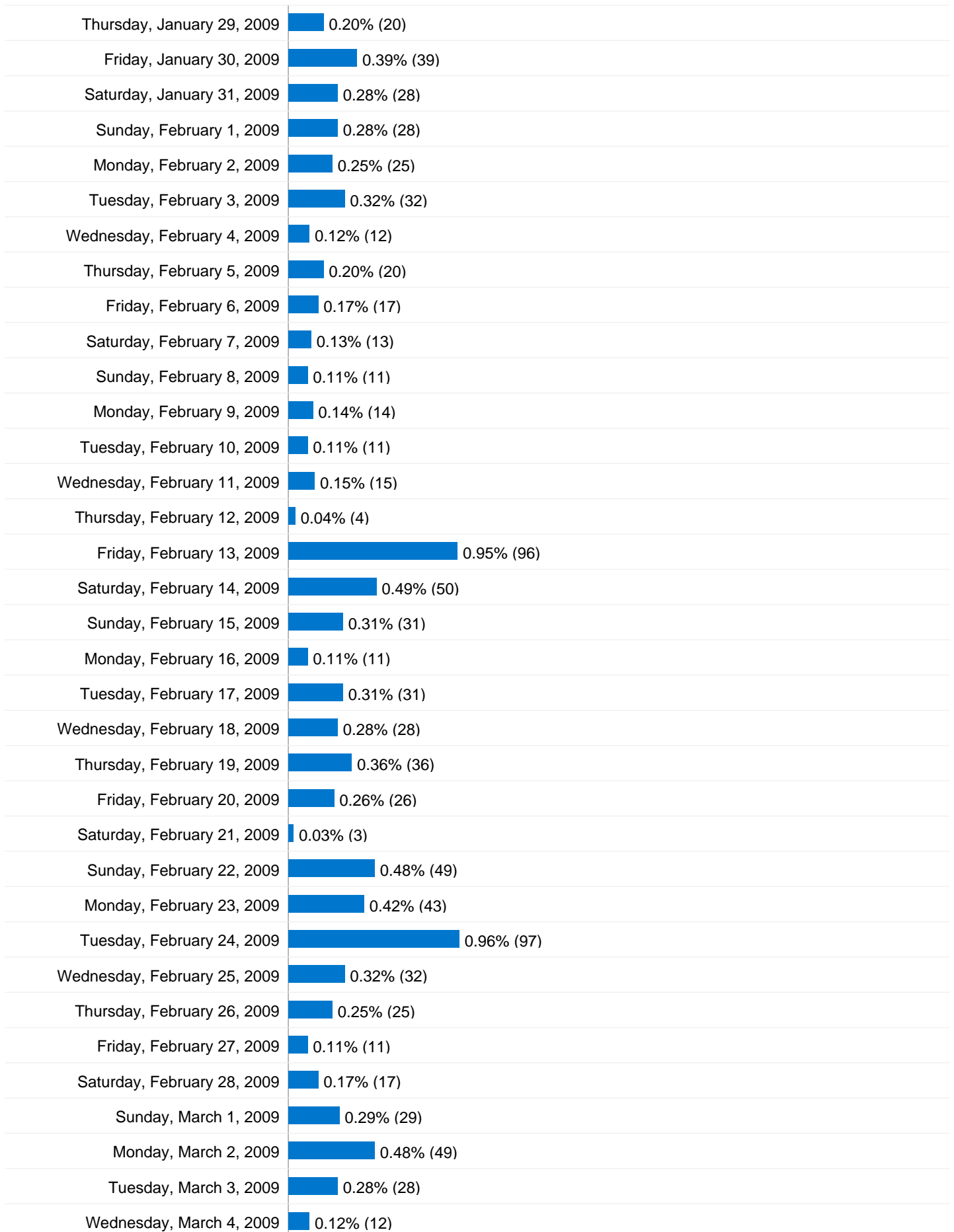


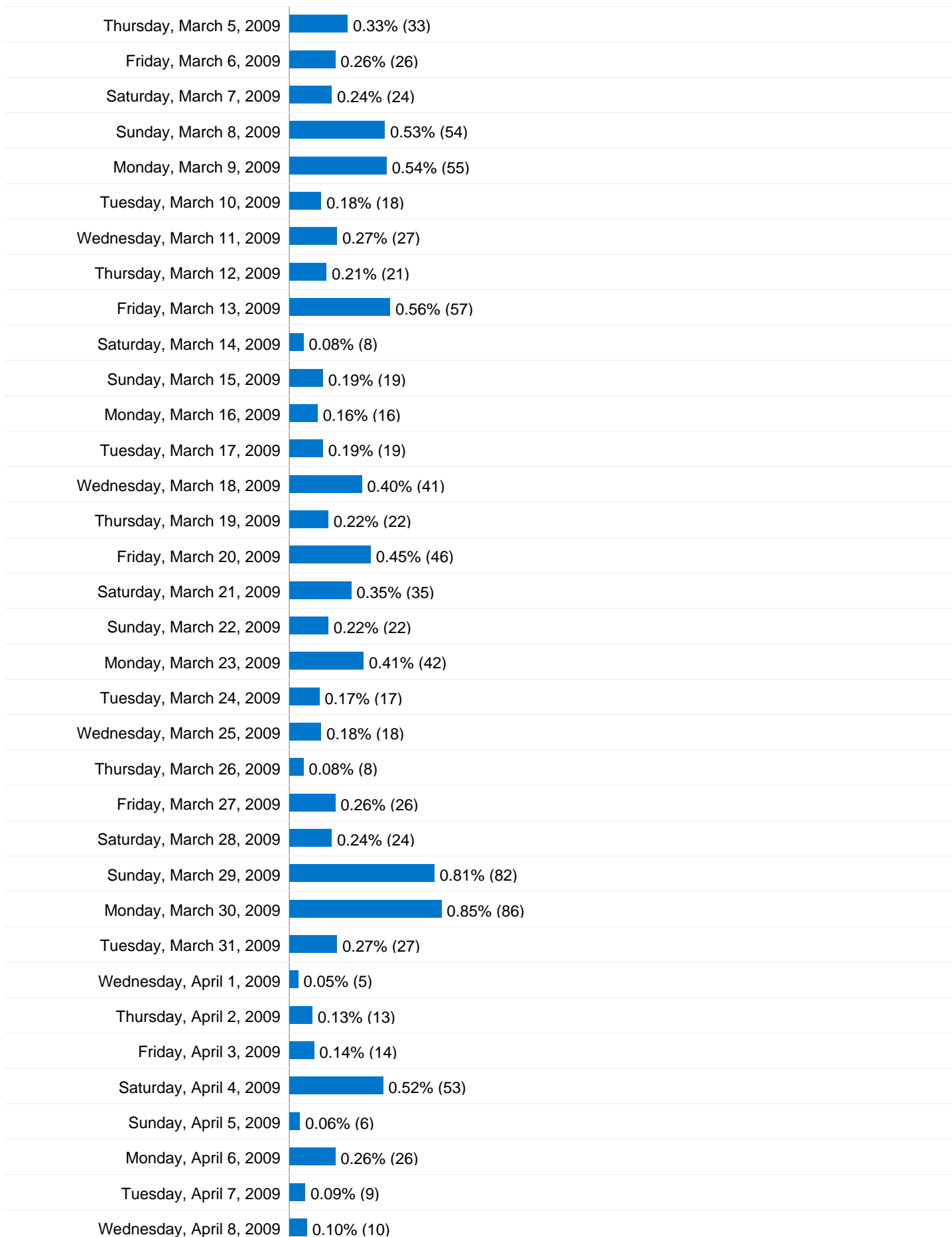


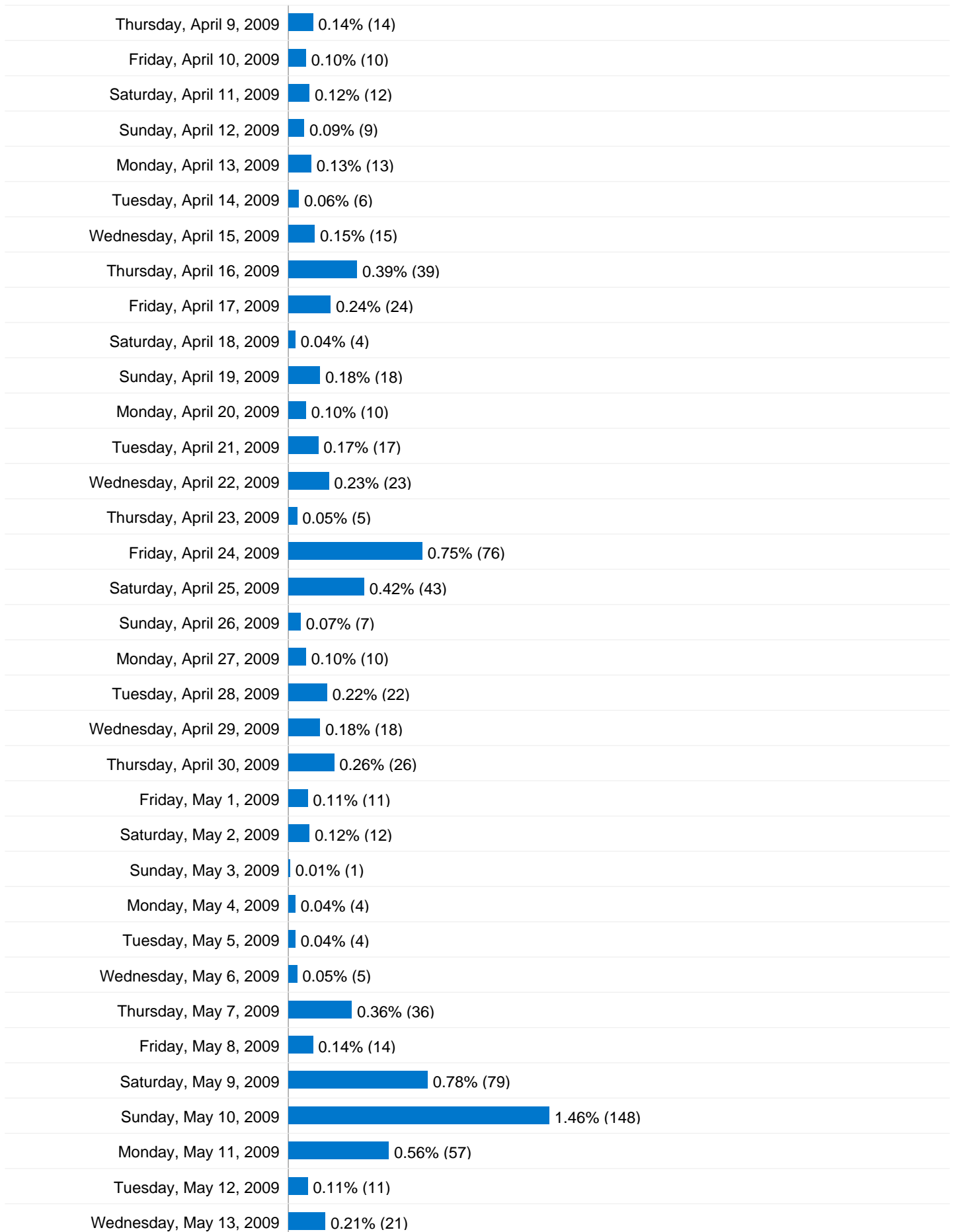


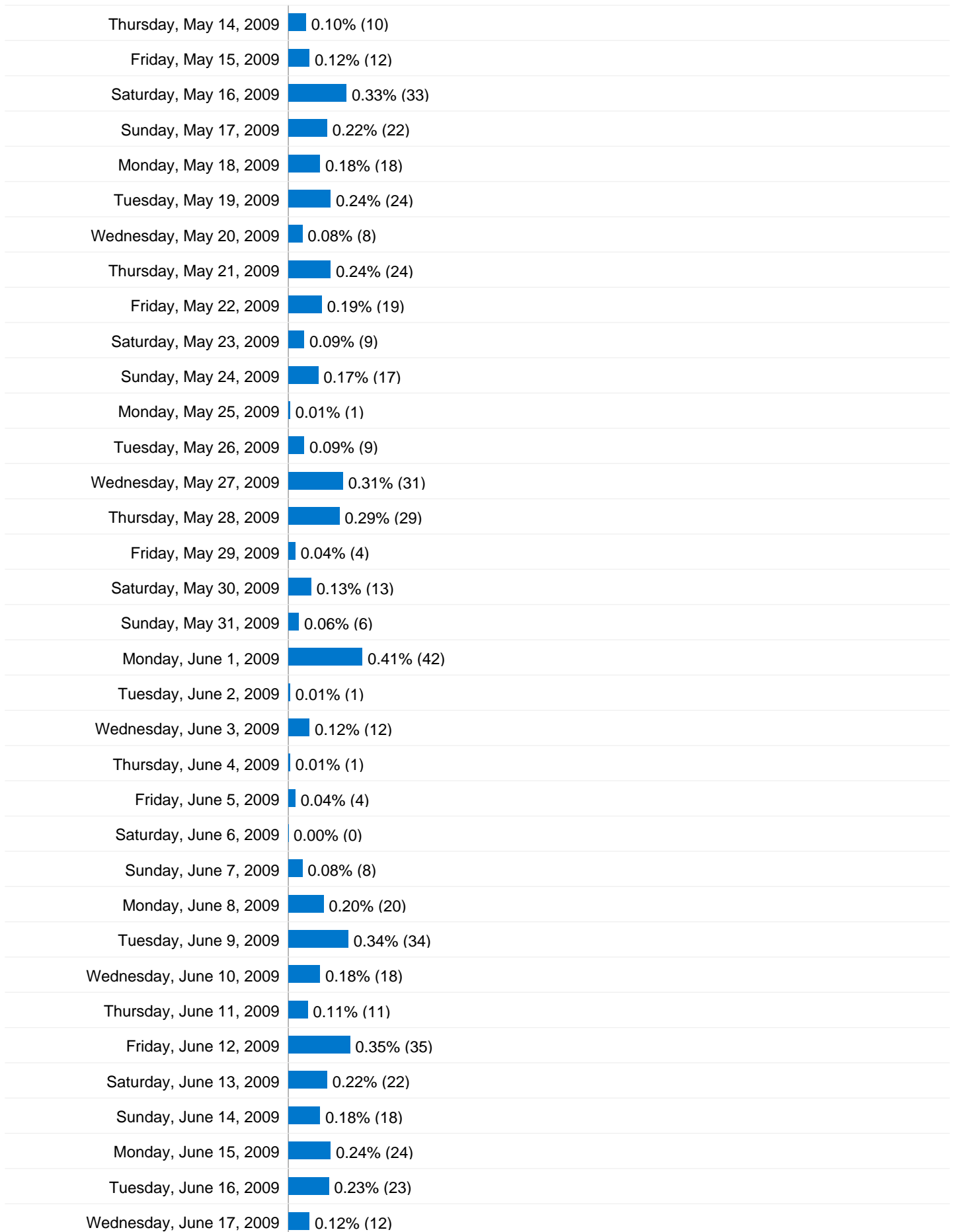


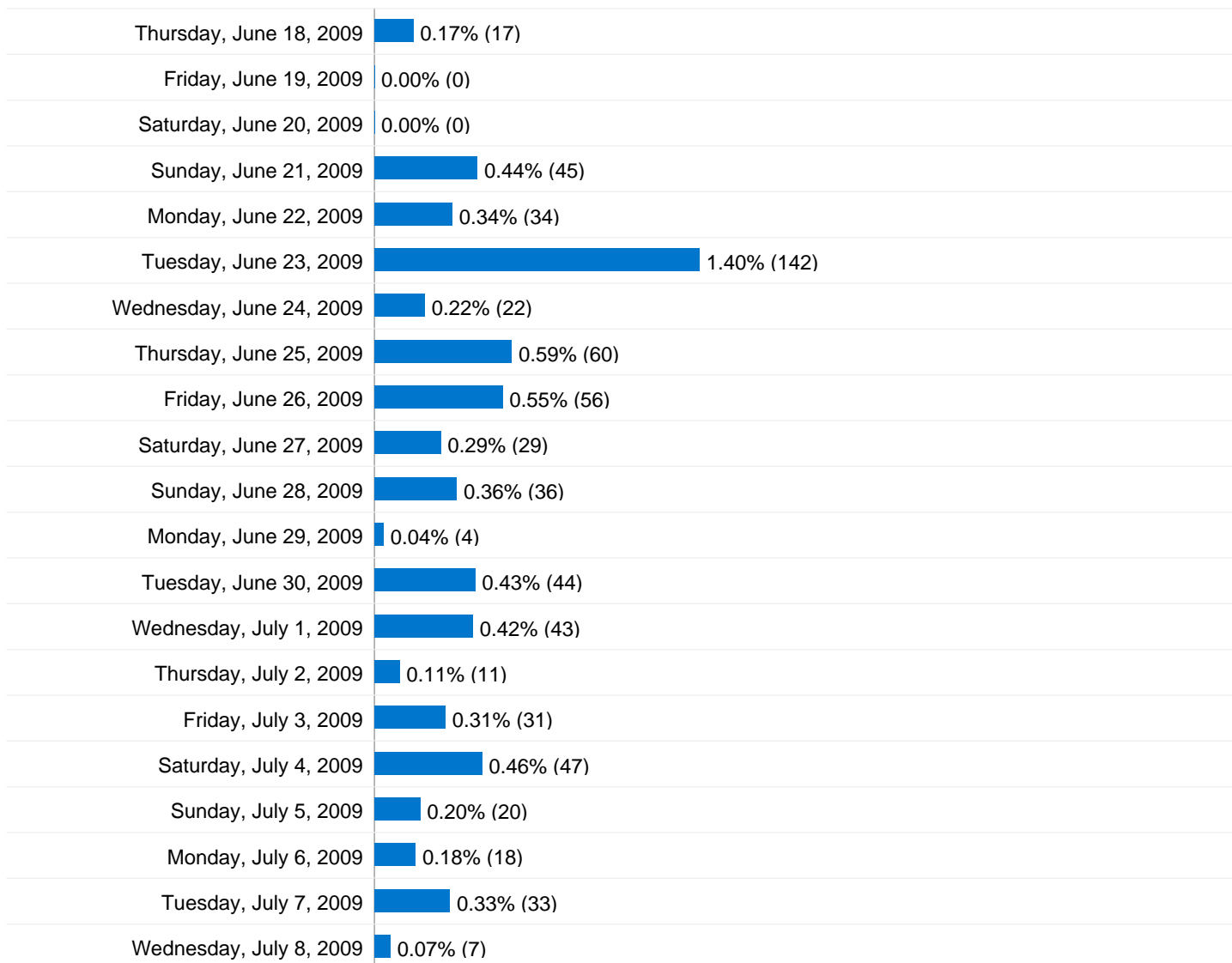


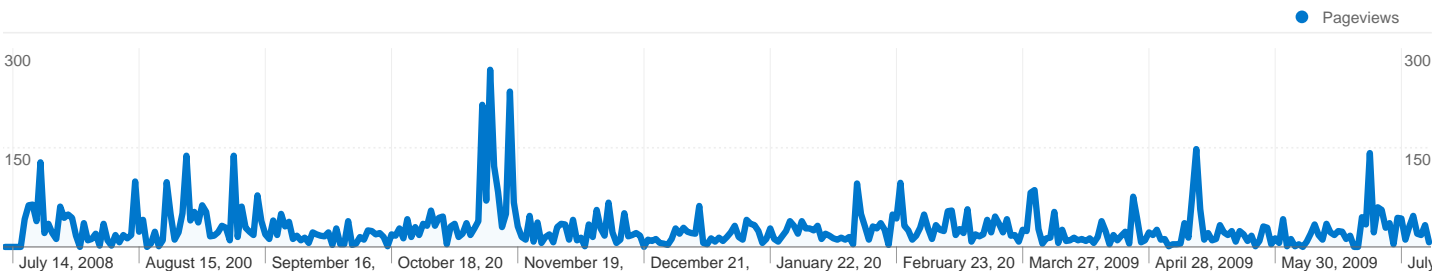














Pages on this site were viewed a total of 10,127 times

 **10,127 Pageviews**

 **5,925 Unique Views**

 **33.87% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
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/racing	737	7.32%
/contactus	620	6.16%
/cavblog	561	5.57%